

Buckinghamshire County Council

Public Health

HASC Select Committee
24th January 2017



Buckinghamshire County Council

Context: Public health in local authorities

Local responsibility for public health transferred to BCC in April 2013 (Health & Social Care Act)

Two high level objectives:

- **Improve life expectancy and healthy life expectancy of residents**
- **Narrow the gap in healthy life expectancy between residents**

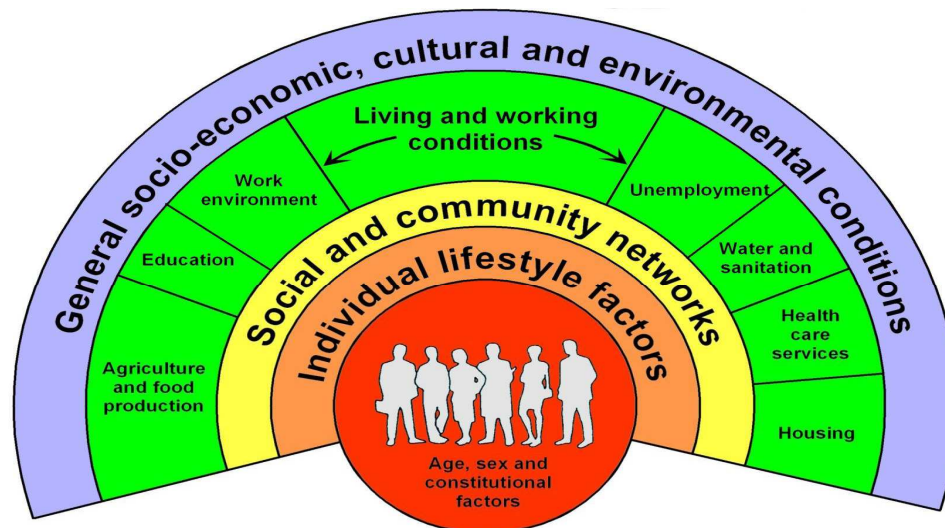


Context: public health functions

To improve the health and wellbeing of the population public health must work in partnership to tackle all the factors that influence health.

Four key functions of public health teams:

- **Surveillance & monitoring the health of the population.**
- **Health protection** – protection from infectious diseases and environmental hazards.
- **Health promotion** – addressing broader determinants of health/health related behaviours e.g. smoking.
- **Health care public health** - evidence based advice to NHS commissioners to improve population health



Source: Dahlgren and Whitehead, 1991

Context: Council public health responsibilities

Mandatory responsibilities	Other responsibilities
Sexual health & contraception services	Public mental health
NHS health check	Smoking cessation services
National child measurement programme	Weight management services
Health visiting service	Healthy eating
Health care advice to NHS commissioners	Oral health promotion
Health protection – communicable disease, environmental hazards & emergency planning	School nursing service
Monitoring the populations health including Director of Public Health annual report and Joint Strategic Needs Assessment	Physical activity
Dental epidemiology survey	
Drug and alcohol services	

BCC Public Health: What does the team do?

- Works across all ages and all portfolios promoting a life course approach
- Works with a wide range of stakeholders across Buckinghamshire to identify & address the main issues driving the health and wellbeing of Buckinghamshire residents
- Develops multi-agency strategies and action plans to deliver change, e.g. Buckinghamshire Health and Wellbeing Strategy; strategies on substance misuse, suicide prevention, sexual health, healthy eating, tobacco control, physical activity.
- Contributes to partner-led strategies e.g. cancer strategy
- Develops countywide communications campaigns with partners to change behaviour e.g. HeadsUp, NHS health check
- Commissions services and supports commissioning of other services e.g. child and adolescent mental health services, maternity services
- Works with Public Health England to respond to outbreaks of infectious diseases and environmental hazards
- Responsible for the local authority's contribution to health protection & runs a Health Protection Committee with key partners
- Works closely with NHS to identify the best strategies for improving health and care
- Trains public health specialists (Oxford training scheme)
- Provides public health advice and support to a range of strategic and operational groups

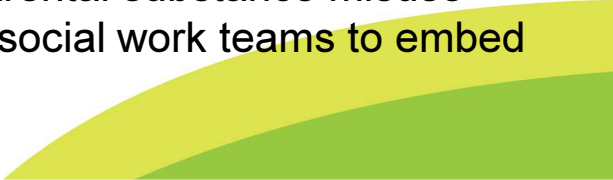


BCC Public Health: Commissioning

- Public health directly commissions a wide range of services and contributes to the commissioning of other Council contracts and NHS services.
- 437 contracts with 151 suppliers (the large number of contracts and suppliers includes the small contracts commissioned from individual GP practices and community pharmacists e.g NHS health check)
- Services include
 - sexual health and contraceptive services,
 - public health nursing service (health visitors and school nurses),
 - adult substance misuse services & children and young people substance misuse services,
 - integrated lifestyle service
 - NHS health checks.
 - national dental epidemiology survey,
 - Programmes delivered by the Healthy Living Centre,
 - Community Organising Project in East Wycombe.



Working across the Council – Our Approach

- We proactively seek opportunities to work with other Council services e.g.:
 - Active member of the Corporate Working Group on Growth to ensure planning & development take account of health & wellbeing in developments
 - Work with TEE on local cycling and walking infrastructure plan , active travel, school travel and bids for external funding
 - Leading the prevention workstream of the adult social care transformation plan to help older people stay well and independent for longer
 - Member of the Bucks Children’s Safeguarding Board and sub-group on CSE
 - Chair the Child Death Overview Panel on behalf of BCC
 - Working with Children’s Services to maximise opportunities presented by the introduction of compulsory relationship & sex education in schools
 - Retendering children and young peoples substance misuse services with input from CSCL
 - Co-ordinated the BCC response to winter planning, including a one-stop winter webpage and co-ordinated communications campaign
 - Work with libraries, communities and culture on community wellbeing & social prescribing
 - Ensured all social workers were sent information about parental substance misuse pathways and ensured One Recovery Bucks attended all social work teams to embed
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Working across the Council – Our Approach

- We seek to utilise the public health grant in an integrated way to optimise impact by e.g.:
 - Funding fixed-term post to promote PHSE in schools in collaboration with Children’s Services
 - Contributed funding through joint commissioning arrangement with Children’s Services, Communities and Public Health for domestic violence services
 - Commissioned a substance misuse service including a post in the Multi-agency Safeguarding Hub (MASH) to ensure an effective response to substance misuse
 - Successfully bid for winter planning money from NHS to offer free flu jabs to care providers to help protect vulnerable people
 - Contributed funding to digital school travel zone mapping
 - Contribute funding to other public health related council priorities



Working across the Council – Our Approach

- We promote public health action across the council e.g.
 - Support two County Councillor Mental Health Champions to promote mental health
 - Members of a wide range of groups and partnerships internally & externally where we contribute and promote a PH approach
 - Organised NHS health checks and flu jabs for council staff & input into council staff mental wellbeing work
- We identify opportunities to improve services, e.g.:
 - Facilitated Mental Health & Substance Misuse services and commissioners to improve access to services & better co-ordinate care for people with dual diagnosis
 - Supported the commissioning of Child and Adolescent mental health services by undertaking needs assessments and participating in the commissioning process
 - Work with Children’s Services to develop a pathway to enable, where appropriate, mother and child to stay together during mother’s substance misuse treatment
 - Conducted a study of adult social care clients which identified that many had preventable long term conditions that if reduced would reduce demand on services. As a result, multi-agency prevention strategies have been developed and are being implemented



Working across the Council – The Growth Agenda

- Active member of the BCC Corporate Working Group ensuring a co-ordinated approach to strategic infrastructure and growth.
- Focus of next DPH annual report on designing healthy communities, including how planning and design can influence health and wellbeing and demand for care
- Facilitated two meetings between the District Council and BCC planners and the NHS and made presentations to:
 - Consider how health and health/social care is designed into all future developments, and
 - Challenge thinking about what our future built environment needs to look like
- Sourced external funding and national experts to run a workshop on health impact assessment as a tool to maximise health and wellbeing impacts of development. Attended by BCC Communities staff, NHS, and BCC & DC planners.
- Now working with TEE on process mapping where and how health impact assessments can be integrated into the planning process.
- Organising a healthy towns exchange with Bicester to share best practice and lessons learned.
- Contributed to BCC responses to District Council Local Plans and involved with TEE colleagues on the impact of a proposed new runway at Heathrow, the Heathrow rail link and Chesham CIC.
- Linking with District Councils in relation to air quality and planning a joint workshop with key stakeholders in March 2018



Working with Partners– Our Approach

- To improve the health and wellbeing of Buckinghamshire residents, all partners must be engaged in tackling the influencing factors. Partnership working is the core value for the public health team
- Examples of the range of our partnership work includes:
 - Holding a multi-agency workshop with internal and external partners to improve outcomes for mothers and babies. As a result, a working group is progressing suggestions to help address factors that impact on mothers and babies
 - Working with the NHS to introduce a clinic to reduce the risk of premature births
 - Worked with Children’s Services, the NHS and other key stakeholders to commission a universal public health nursing service
 - Leading a multi-agency young person’s emotional wellbeing group, with education, social care, NHS and voluntary sector, which produces regular resources for schools and organises annual emotional wellbeing conference for schools and partners to share best practice, regularly attended by around 100 delegates.
 - Working with TEE testing ‘School Travel Zones’ with local primary schools, to map walking zones around the school and promote to parents to encourage active travel (‘park and stride’) and reduce congestion round school gates.



Working with Partners– Our Approach (2)

- Our partnership work includes:
 - Leading the countywide Suicide Prevention Group and strategy, involving adult social care, children and adults' safeguarding, NHS, voluntary sector, Thames Valley Police, District Councils, Prisons, Coroners, Carers Bucks, Farming Community Network, Youth Concern, Network Rail, Department for Work and Pensions.
 - Work with communities, Members and others to influence health and wellbeing in local areas.
 - Development of a range of health and wellbeing profiles for localities including LAFs, CCG localities and Town and District Councils, which have been presented locality meetings to encourage local action. These have been used by CCGs to help target projects in key areas of need.
 - Sharing locality analyses with Thames Valley Police to identify areas of common interest
 - Members of a wide range of partnership groups including Childrens Partnership Board, Safer Stronger Partnership Board, Health and Wellbeing Board
 - PH is a member of SE PH networks with representatives from each local council in SE and national PH networks.



Example 1: Physical activity

- Physical activity was identified as a priority in the JSNA , built into the health and wellbeing strategy and adopted as a priority by the Health and Wellbeing Board.
- The team worked across all BCC departments and a very wide range of partners to address the multiple factors that affect people's activity.
- We produced a multiagency physical activity strategy and action plan which involved:
 - BCC colleagues from across TEE, Children's Services, Adult Social Care, Communities, Culture, Communications.
 - External partners including LEAP County Sports Partnership, District Councils, CCG, Bucks Healthcare Trust, Oxford Health Foundation Trust, Natural Environment Partnership, Governing Bodies of Sport, BBOWT, Leisure Operators, Bucks New University , SAPHO, and a wide range of Local Activity Providers



Example 1: Physical Activity – joint working

- We worked internally with, for example:
 - The Youth Service to develop the ‘Girls on a Mission’ project, supported an application to Sport England to deliver the ‘7 Minute Workout’
 - Our Communications team – the Council won a Public Service Communications Excellence Award (silver award) for the Active Bucks campaign
 - Our Culture team (ongoing) to produce apps that use culture trails to promote physical activity
 - The Adult Quality in Care Team (QiCT) to deliver Chair-Based Exercise (CBE) to residential care homes
 - Adult Social Care to raise awareness of benefits of getting clients active and where to signpost
 - We fund Simply Walk and have added 15 new regular walks and linked Simply Walk to NHS health checks and our integrated lifestyle service.
 - We worked with Country Parks team to promote and enhance the use of Parks for activity



Example 1: Physical Activity – joint working (2)

- We worked externally with, for example:
 - The NHS to build physical activity into a variety of health care strategies and pathways such as diabetes and cancer
 - Members in LAFs to commission activities based on community feedback and member knowledge of local areas (Active Bucks)
 - Districts and Natural Environment Partnership to increase utilisation of green spaces for physical activity
 - GPs and Nurses to roll out the national PHE Physical Activity Clinical Champions programme
 - District Councils to secure their support for the delivery and promotion of Active Bucks, and in development of the new Physical Activity Strategy
 - Local Sport and Physical Activity Networks (SPANs) to get residents more active
 - Schools and early years centres to develop a physical literacy project, cited as promising practice in a national report
 - Funded the primary school daily mile programme to get children more active



Example 2: Substance Misuse – Joint Work

- Misuse of alcohol or drugs is a key driver of crime and violence in our county including domestic violence and a significant factor in referrals for children's social care

We:

- Led on the development of a multi-agency substance misuse (SM) strategy and action plan to tackle substance misuse
- Involved a wide range of partners in delivery including Communities, Children's Youth Service, Education Entitlement, Family Resilience, Learning & Skills, Prevention, Trading Standards, District Councils, NHS, One Recovery Bucks, Addaction and Thames Valley Police
- Lead a Core Strategy Group with 4 underpinning working groups some led by partners
- Recommissioned the adult substance misuse service with input from the CCG and GP's, Mental Health Commissioners, and probation services
- Ensured that our provider, ORB, will deliver training to wide range of partners including community safety teams and training for GPs
- Work with BCC safeguarding, PH Commissioners in Milton Keynes and SM Providers across MK and Bucks to ensure that all families identified as part of the Family Drug and Alcohol Court (FDAC) process have access to effective SM treatment



Example 2: Substance Misuse – Joint Work (2)

We work with:

- The police to improve referrals from custody suites and One Recovery Bucks is working with probation and offender rehabilitation to ensure that treatment orders are being delivered effectively
- Key stakeholders including the SM service, NHS, police, Coroner and Adult Safeguarding to reduce drug related deaths
- Housing providers, District Council housing leads, our communities team, Citizens Advice, Department for Work and Pensions, Connections and the CRC to improve tenancy attainment and maintenance for all vulnerable groups



Example 3: Community Organising in East Wycombe

- Based on the community development approach where residents identify what they would like to change to improve their health and wellbeing . This involves communities delivering change for themselves and working with partners to help achieve this.
- Steering group includes BCC Cabinet Member, Wycombe DC, Marsh and Micklefield Big Local, Red Kite Social Housing, Community Impact Bucks and the CCG.
- Project engaged 8 civic organisations to form a network (Ash Hill Primary, Red Kite Housing, Cressex Health Centre, Micklefield Library, Wycombe Youth Action, St Andrew's Church, St Peter's Church, Wycombe Islamic Society)
- 10 community leaders identified - undertook 400 conversations in the community
- Key issues identified related to activities for young people and housing and environmental issues - quick wins already identified eg use of the Red Kite Housing site in Gayhurst Road for youth activity
- We work with colleagues from communities, children's service & TEE to ensure co-ordinated approaches to the issues identified by the community



Working with the NHS

Statutory duty to provide PH advice service to NHS commissioners. Input includes:

- ❖ Identifying priorities and needs through developing locality profiles, JSNA, bespoke needs assessments, health equity audits, evidence reviews and service reviews
- ❖ PH supports the development of the Accountable Care System and the new models of care in Bucks
- ❖ PH leads the population health management workstream in the Accountable Care System
- ❖ Supported the implementation of the Sustainability and Transformation Plan (STP) for Bucks and led on the development of the STP Prevention Plan.
- ❖ Provide regular PH expert advice to various teams
- ❖ DPH is vice chair of Thames Valley Clinical Senate



Working with the NHS – examples of advice

Reducing demand for Urgent and Emergency Care in Bucks

Evidence base review and analysis of urgent care activity and cost to support commissioning of urgent care services in Bucks, resulting in recommendations to the Urgent Care Programme Board & positive changes in the urgent and emergency model of care in Bucks

Evidence based model of care for older people in Buckinghamshire

Summarised best practice in the management of frail older people to identify the best model to implement for the prevention of frailty, with recommendations made to the CCGs

Support to commissioning of maternity services

Commissioned and oversaw completion of a Maternity Health Needs assessment and completed a maternity locality profile highlighting the needs and demands for services, identified evidence based interventions to address low birthweight. Currently working with BHT and CCG to evaluate the impact of specialist Prematurity clinic.

Audit of early pregnancy services

Audited Early Pregnancy Services and made recommendations to the CCGs to improve local service.



The Joint Strategic Needs Assessment

- The JSNA is a **joint** responsibility of the Health and Wellbeing board and its members (BCC including DASS, DCS, DPH, CCG, DC, BHT, OHFT, Healthwatch).
- PH leads the multi-agency group that helps develop the JSNA. This has representation from each department in BCC, from the CCG & District Councils.
- Each department writes the content for their own specialist area with input from others when required and this is signed off by relevant Executive Director. This should ensure that the relevant departments are aware of and use the JSNA.
- A range of products are developed using the JSNA information as a basis e.g. locality profiles for LAFs, CCG localities and health team localities. These highlight the differing needs between different localities. They have been presented at LAFs and CCG localities by the PH team and directly inform the CCG localities priorities. Analysis of JSNA data by deprivation quintile has also been produced and shared with BCC colleagues and external partners including police.
- PH presents key JSNA findings at relevant groups e.g. CCG, NHS trusts, localities and has presented data on projected growth and demographic changes at meetings with NHS and BCC and DC Planning partners to inform how we plan for our changing population and growth.



Buckinghamshire County Council

How has the JSNA been used ? Examples...

- The JSNA informs the Health and Wellbeing strategy and NHS partner strategies and plans.
- The JSNA highlights long term conditions as a key driver for health and wellbeing needs in Bucks and PH has presented this to NHS organisations. The result is a firm focus on management of long term conditions in NHS strategies and plans and priority workstreams e.g. diabetes
- The JSNA identifies the big 4 lifestyles as a key driver of long term conditions which has driven the development of multiagency strategies to address this across Bucks
- The JSNA identifies mental health as a key issue and this is reflected in ACS and PH workplan and commissioning activity
- The identification of low birthweight as an issue in Bucks, especially in some communities, has driven initiatives to reduce this including skilled for maternal health programmes, focus on smoking cessation in pregnancy and healthy lifestyles and prematurity clinics.
- CCG Locality profiles are used to drive CCG locality priorities
- The identification of higher needs in key areas has driven targeting of resources.
- The JSNA identified early years, health of school children as priorities which has driven production of DPH annual reports on these topics. The DPH AR can be viewed as part of the suite of products that comprise the wider JSNA. This makes recommendations for action that are reported on the following year